



QUEEN DEYNA EDUCATION & SPORTS PROGRAM

2022 CLASS



◆ QUEEN DEYNA EDUCATION & SPORTS PROGRAM PRESENTED BY NIKE

I wouldn't be who I am today without the education I received at Florida State. It opened the door to opportunities I didn't even know existed, changed me, and equipped me with the intellectual capacity to face my professional career with a strong mindset. There's nothing I want more than to see the new generation of young girls to have similar life-changing experiences and I am committed to helping them find their way.

“Deyna Castellanos - 2020”

Goal: Positively impact the lives of 20 young woman athletes around the world to support the advancement of their academic and athletic careers.



◆ THE DECISION THAT CHANGED QUEEN DEYNA'S LIFE

TOEFL iBT® Test Taker Score Report

Registration Number: 0000-0000-2721-1710
 Birth: 18 Apr 1993
 Test Date: 22 Apr 2016
 Test Center: 0016

TOEFL iBT Scored Tests

Section	Score	Scale
Reading	22	30
Listening	22	30
Speaking	22	30
Writing	22	30
Total Score	88	120

Fall 2016/Spring 2017 Housing Contract

Name: DEYNA Date of Birth: Phone Number: Yes No

Do you have any special physical/medical needs that should be taken into consideration? Yes No

Do you have any special physical/medical needs that should be taken into consideration? Yes No

Do you have any special physical/medical needs that should be taken into consideration? Yes No

Department of Homeland Security
 U.S. Immigration and Customs Enforcement
 OMB NO. 1655-0038

1-20, Certificate of Eligibility for Nonimmigrant Student Status
 OMB NO. 1655-0038

SEVIS ID: N0018331567

SURNAME/PRIMARY NAME Castellanos Ruizonis	GIVEN NAME Deyna Cristina	CLASS F-1
PREFERRED NAME Deyna Cristina Castellanos Ruizonis	PASSPORT NAME	ACADEMIC AND LANGUAGE
COUNTRY OF BIRTH VENEZUELA	COUNTRY OF CITIZENSHIP VENEZUELA	
DATE OF BIRTH 18 APRIL 1993	ADMISSION NUMBER	
FORM ISSUE REASON INITIAL ATTENDANCE	LEGACY NAME	

SCHOOL INFORMATION

SCHOOL NAME Florida State University	SCHOOL ADDRESS 110 S. Woodward Ave., PO Box 3044216, Tallahassee, FL 32316
SCHOOL OFFICIAL TO CONTACT UPON ARRIVAL Malchan, Douglas	SCHOOL CODE AND APPROVAL DATE MSA214F00074000 21 OCTOBER 2002

PROGRAM OF STUDY

EDUCATION LEVEL BACHELOR'S	MAJOR 1 Digital Communication and Media/Multimedia 09.0702	MAJOR 2 None 00.0000
NORMAL PROGRAM LENGTH 60 Months	PROGRAM ENGLISH PROFICIENCY Required	ENGLISH PROFICIENCY NOTES Student is proficient
PROGRAM START DATE	PROGRAM END DATE	



Form 16-3b Drug-Testing Consent - NCAA Division I

Academic Year: 2016-17

Form 16-3b Drug-Testing Consent - NCAA Division I

For: Student-athletes.
 Action: Sign and return to your director of athletics.
 Due date: At the time your intercollegiate squad first reports for practice on the Monday of the institution's fourth week of classes, a date occurs first.

Required by: NCAA Constitution 3.2.4.7 and NCAA Bylaw 12.2.3.
Effective date: This consent form shall be in effect from the date this is signed and shall remain in effect until a new Drug-Testing Consent Form is executed.

Requirement to Sign Drug-Testing Consent Form.
 Name of student-athlete: Deyna Castellanos (Sport(s): Women's Soccer)

You must sign this form to participate (i.e., practice or compete) in intercollegiate athletics at the Monday of the institution's fourth week of classes, a date occurs first.

Consent to Testing.
 You agree to allow the NCAA to test you on a year-round basis and in relation to participation by you in any NCAA championship and in any professional football game in the banned drug classes listed in Bylaw 12.2.3 (see attached). Example of drugs in it can be found at www.ncaa.org/competition. Note: There is no complete list of substances. Check the Resource Exchange Center (see attached) for specific supplements, medications and banned drugs. [Attachment]

Florida State University Women's Soccer
 Rank Wilson (C) 850-644-7721 (M) 850-544-1719
 Mike Briscoe (C) 850-644-7721 (M) 850-694-1954
 Soccer Office - 1119 Spirit Way - Tallahassee, FL 32306

SEMINOLE SOCCER WELCOMES TOP RECRUIT:
Deyna Castellanos
 Host: Kirsten Crowley
 Friday, November 20th

Saturday, November 21st

12:30pm Depart DFW (AAS23)
 3:30pm Arrive in Tallahassee (Nathan Mirion will pick you up 850-228-3099)
 4:30pm Watch Game vs. South Alabama
 6:30pm Meet with Courtney Mincey (Graduate Assistant)
 7:00pm Meet with Marisa Aberg
 7:30pm Meet with Coach Kirkorian

7:45am Breakfast Brooklyn Bagel
 8:15am Tour Soccer Complex (MK)
 8:45am Meet with Coach Mike
 9:15am Campus Tour (NM)
 9:45am Meet with Cathy Badger - Academic Counselor (Soccer Complex)
 10:15am Watch Training
 11:45am Highlight Video
 12:15pm Lunch with Staff
 1:00pm Tour of Moore Athletic Center (MK)
 2:00pm Meet with Coach Kirkorian

FLORIDA STATE UNIVERSITY ATHLETICS GRANT-IN-AID AGREEMENT

Deyna Castellanos Women's Soccer
 Student-Athlete Name Sport

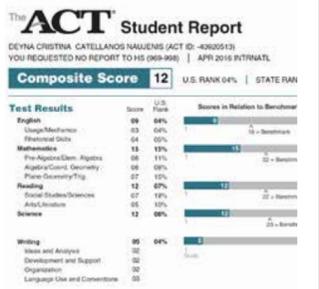
Your Athletics Grant-in-Aid is as follows:

2016-17: 94% of a Full Athletics Grant-in-Aid

2016-17 Academic Year	Full Academic Year	2/3/2016 Date of Issue
International Residency	Undergraduate Enrollment Status	Initial with NLI Award Type

By signing below, the student-athlete named above accepts this athletic grant-in-aid agreement (Agreement) offered by the Florida State University (FSU), and agrees to the following terms and conditions:

- This Agreement is subject to the Constitution, Bylaws, and Regulations of the National Collegiate Athletic Association (NCAA) and any regulations of the National Collegiate Athletic Association (NCAA) and any regulations of the National Collegiate Athletic Association (NCAA).
- A full athletic grant-in-aid includes tuition, room, board, medical (including but not limited to dental), and other miscellaneous expenses necessary for the student-athlete to attend FSU.
- The Agreement is contingent upon the student-athlete's acceptance to FSU. If the student-athlete is not admitted to FSU, this Agreement is null and void.
- This Agreement is not to be used to secure the payment of the student-athlete's expenses at FSU. If the student-athlete is not admitted to FSU, this Agreement is null and void.
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FLORIDA STATE UNIVERSITY ATHLETICS GRANT-IN-AID AGREEMENT

Deyna Castellanos Women's Soccer
 Student-Athlete Name Sport

Your Athletics Grant-in-Aid is as follows:

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2016-17 Academic Year	Full Academic Year	2/3/2016 Date of Issue
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From: Brittari Britton
 Sent: Monday, May 16, 2016 11:58 AM
 To: Deyna_crist_18@hotmail.com <deyna_crist_18@hotmail.com>
 Subject: FSU Fall/Spring 2016 Housing Contract

Deyna Castellanos,

Thank you for your interest in on-campus housing for Fall/Spring 2016. We are available for you for Fall/Spring. Please complete and return the attached cost business days from date of email. If you do not return the contract by this date other housing arrangements and you will be removed from the waitlist.

Once we receive this contract, you will have ten days to make a \$225 pre-pay. Submitting the payment creates a binding housing contract, once you complete paying Fall/Spring rent for on-campus housing and you should not make other arrangements.

Sincerely,
 Brittari Britton
 Program Assistant
 University Housing / Florida State University
 542 Learning Way
 P.O. Box 3044714
 Tallahassee, FL 32306-4174
 ph: 850-644-2860 | fax: 850-644-7937 | brittari2@fsu.edu



◆ QUEEN DEYNA'S JOURNEY TO FSU

At age 14, Deyna Castellanos realized her talents on the field could help her open academic doors that would have a lasting impact on her life.

1YEAR PROCESS



Deyna in Venezuela.

TOEFL

SAT

RECRUITMENT

ADMISSIONS

PREPARATION

OPPORTUNITY BRIDGE



Deyna in FSU.



◆ THE IMPACT

\$240,000 USD IN SCHOLARSHIP DURING
HER FOUR YEARS AS A
STUDENT-ATHLETE

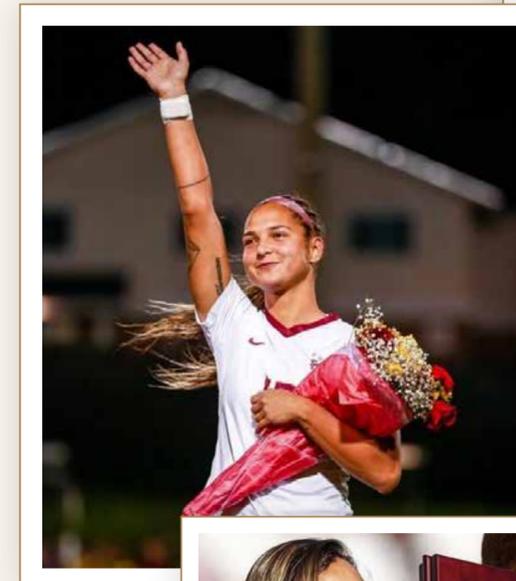
National Championship

Multiple Conference Championships

Multiple All-American Awards

The opportunity to become bilingual

And above all... **AN EDUCATION**



◆ **QUEEN DEYNA EDUCATION & SPORTS PROGRAM PRESENTED BY NIKE**

Deyna left FSU at age 20 with years of academic & athletic experiences that have shaped her life forever.

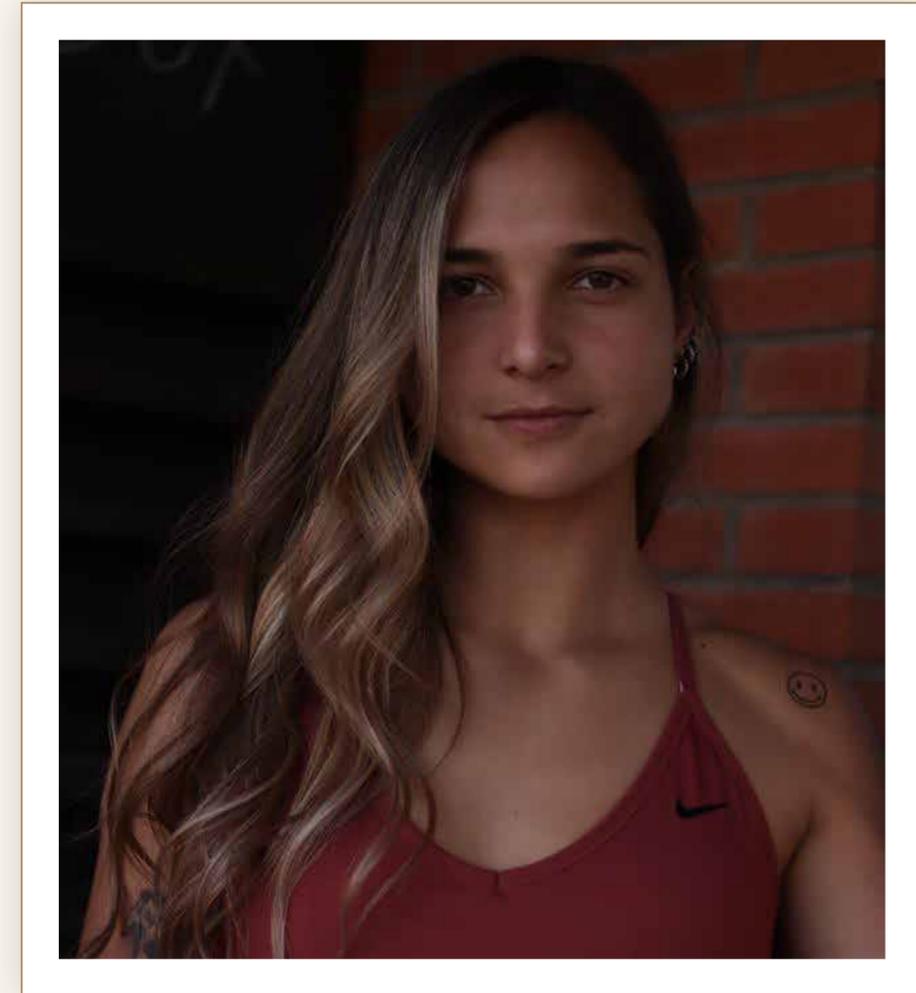
Her goal is to select young women athletes around the world to be part of her Education & Sports Program – a newly designed program that will provide pro bono support with an approximate social value of 3.2M USD every calendar year to 20 young women, helping them advance their academic and athletic careers.

Total Program Recipients: **20 Women Athletes Per Year**

Average Social Value of Program Per Year: **\$40,000 USD/year**

Average Social Value of Program Per Athlete: **\$ 160,000 USD For Four Years**

Total Social Value Per Year: **\$3.2M USD/year**



◆ PROGRAM BREAKDOWN

Program recipients will receive unlimited support and consultation* throughout their journey to advance their collegiate opportunities on an academic and athletic level. The program's support will be broken down by the following phases:



PREPARATION

Prior to communicating with prospective colleges & universities, Queen Deyna's Education & Sports Program will help every recipient get ready for that process, providing support to complete paperwork, covering operational costs such as test fees (TOEFL & SAT) and the collection of all the athletic & academic information needed to face an international recruiting process.



RECRUITING

Every recipient will receive hands-on expert support when communicating with college coaches, handling scholarship negotiation, and understanding the NCAA Eligibility process.



ADMISSIONS

Once the recipient has selected the university of their choice, support will be provided on the university admission process, I-20, visa appointments and overall college onboarding experience. visa appointments and overall college onboarding experience.

◆ PROGRAM KEY DATES - 2022 CLASS

Program
**Recruiting
Process**



**January
to April**

20 Young woman
**Athletes
selected**



May

College
**Recruiting
Process**



**June to
November**

University and
**Scholarships
Commitments**



December

◆ WHAT HAS BEEN DONE TO DATE?

Queen Deyna has supported 5 student-athletes to date.

3 full scholarships representing a total impact of **\$425,000 USD**

2 active processes with an estimated impact of **\$160,000 USD**

\$585,000 USD projected in total impact by the start of Fall 2022

EXAMPLES OF RECIPIENTS TO DATE:



HELIAMAR

- Committed to Bryant & Stratton College
- NJCAA
- Major in Human Services
- Country: Venezuela



MARIANGELA

- Committed to William Carey University
- NAIA Collegiate League
- Major in Psychology
- Country: Venezuela

◆ QUEEN DEYNA EDUCATION & SPORTS PROGRAM VALUE & FOCUS

1YEAR PROCESS



Queen Deyna Program Recipients.

TOEFL

SAT

RECRUITMENT

ADMISSIONS

PREPARATION



Universities.

OPPORTUNITY BRIDGE

Queen Deyna
Sports & Education
Program Focus



◆ SELECTION CRITERIA



Prospective Young Women Athletes ONLY



Registered and eligible to take TOEFL and SAT exams



Junior or Senior High School athletes looking to pursue a collegiate opportunity in the United States



NCAA, NJCAA and/or NAIA eligible



Territory: Worldwide



Ability to navigate the preparation, recruiting and admissions process in a timely manner



Sports: Every NCAA Sport



Willing to relocate to the United States upon successfully concluding the program

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2022 CLASS

